



# Thematic Areas





**1** POVERTY  
End poverty in all its forms everywhere



**2** ZERO HUNGER  
End hunger, achieve food security and improved nutrition and promote sustainable agriculture



**17** PARTNERSHIPS FOR THE GOALS  
Strengthen the means of implementation and revitalize the global partnership for sustainable development



**8** DECENT WORK AND ECONOMIC GROWTH  
Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all



**6** CLEAN WATER AND SANITATION  
Ensure availability and sustainable management of water and sanitation for all



**5** GENDER EQUALITY  
Achieve gender equality and empower all women and girls



**3** GOOD HEALTH AND WELL-BEING  
Ensure healthy lives and promote well-being for all at all ages



**4** QUALITY EDUCATION  
Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

# SUSTAINABLE DEVELOPMENT GOALS

# Our Philosophy - **HELP**

## Health

Aarogya

Covid-19  
Preventive

Mega Health  
Camp

Oxygen  
Concentrators

## Education

Sakhion ki  
Baadi

Volunteering  
Program

Maa Badi  
Centres

Construction  
of Schools

Mobile  
Schools

Scholarship

## Livelihood

Animal  
Husbandry

ë Mela

## Poverty alleviation

Financial  
Literacy

Employment  
to 989  
women

Micro Finance

# Our Philosophy - **HELP**



**H**health

Aarogya

Covid-19  
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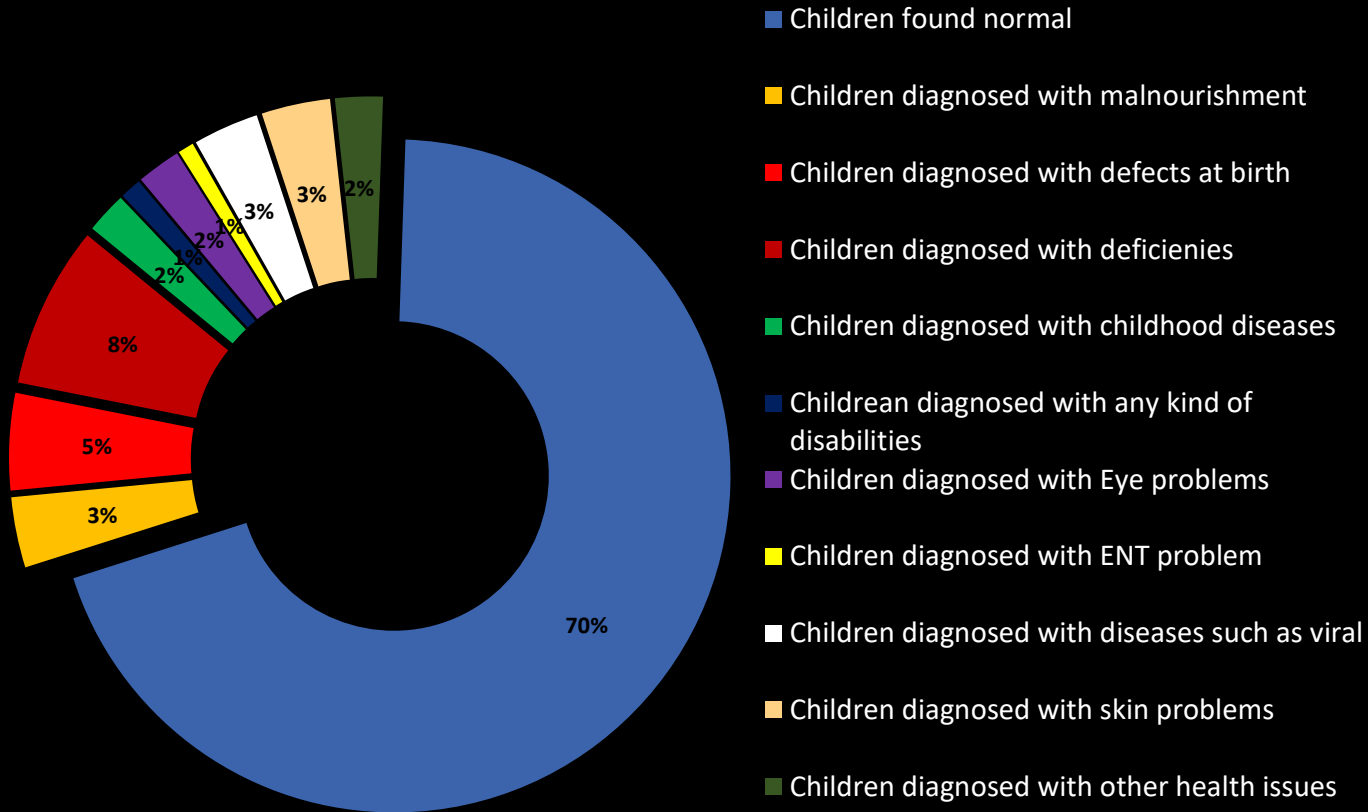
# Aarogya

IIFL Foundation launched 'Aarogya' a health initiative for medical check-up of girls engaged with our 'Sakhion ki Badi' centres, across 11 districts in Rajasthan.

Girls in the age group of 4 to 14 yrs receive a physical check-up by trained medical professionals. The children identified as having any deficiency, ailments or illness will be treated accordingly.



## Children Health Status - Overall



DISTRICT	NO. OF BLOCK	NO. OF VILLAGES	CHILDREN SCREENED
Jalore	1	21	695
Ajmer	1	29	721
Dungarpur	1	36	1528
Udaipur	4	78	3627
Sirohi	1	16	1087
Pratapgarh	2	38	3590
Pali	1	7	565
Banswara	1	24	582
Rajsamad	1	1	26
<b>Total</b>	<b>12</b>	<b>250</b>	<b>12421</b>

# Annual Mega Health Camp

## Eye Checkup & Treatment

- Screening for Cataract
- Cataract operations
- Post care
- Medicines
- Follow-up
- Meals & Blankets



## Dental Checkup & Treatment

- Screening
- Extraction
- Scaling
- Filling
- Dentures
- Oral hygiene kit

### Highlights

States – 2 (Maharashtra & Uttar Pradesh)  
Doctors & Volunteers – 300+  
Cataract Operations – **5,860**  
Dentures - 176  
Beneficiaries – 2,77,038





Project	Location	Core activities of the project	Impact
Project Vision care: Eye screening camps	In 5 districts of Karnataka	Organizing eye screening camps in rural communities and providing free spectacles to the needy, based on doctor's recommendation	Planned for 25 camps to cover 2000 people.  Conducted 10 camps and covered 956 people.  Another 15 camps will be conducted in March and April month.
Project Smile	In Murashidabad division of West Bengal	Identifying children with cleft lip and palate.  Referring hospitals for corrective surgery.	Identified 112 children with cleft lip and palate.  Corrective surgery has been done for 21 children.

IIFL Foundation supported the initiative of FICCI Socio Economic Development Foundation for procurement of medical kits for hospitals in Mumbai, for Covid-19 relief.

### Medical Kit – PPE

- n95 Masks
- Pants & Jackets
- 3M Goggles, Ansell Gloves 92-600
- Dupont Tyvek 400 Disposable protective coverall with respiratory -fit hood.

The kits were procured and supplied to medical staff at Kasturba and Sion Hospitals, Mumbai.

IIFL Foundation made a humble contribution to ‘Mumbai Police Foundation’ towards procurement of protective gears for the on-duty personnel, for safety of their self, colleagues, masses and their family members.



IIFL Foundation donated **24 oxygen concentrators** to the community in Srinagar. The units are mobile in nature and thus sent out to patients in need, placed under home quarantine.

# Our Philosophy - **HELP**



**E**ducation

Sakhiyon ki Baadi

Volunteering Program

Maa Badi Centres

Restoration of govt. Schools

Scholarship

# Sakhiyon Ki Baadi



Sakhiyon Ki Baadi (SKB) is a community based learning centre for girls in the age group of 4 to 14 years to address the situation of illiteracy among girls in rural Rajasthan.



## *Daksha*

Is the learning facilitator who conducts the SKB, preferably a female from the same or the nearest village, willing to brave the challenge!



## *Chaupal Baithak*

Participation & ownership of the SKB centre by the community members is ensured right from the onset of this program. After all true change shall come only over change in mindset of the community

## *Place*

SKB runs in a place allotted by the community viz. someone's house, veranda, community hall or a common open area.



## *Functioning*

SKB operates for 4 hours a day and 6 days in a week. Its monitored by the Cluster Head & Block head supervising the field.

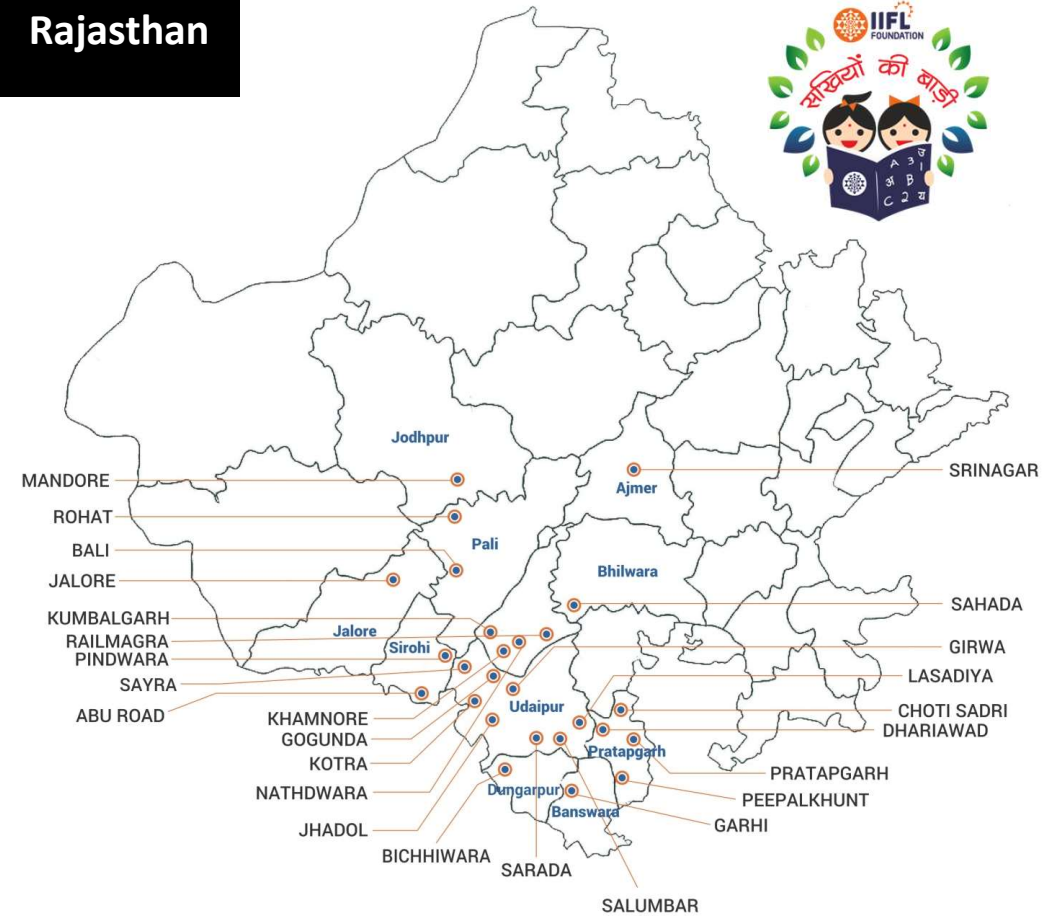




# Sakhiyon Ki Baadi

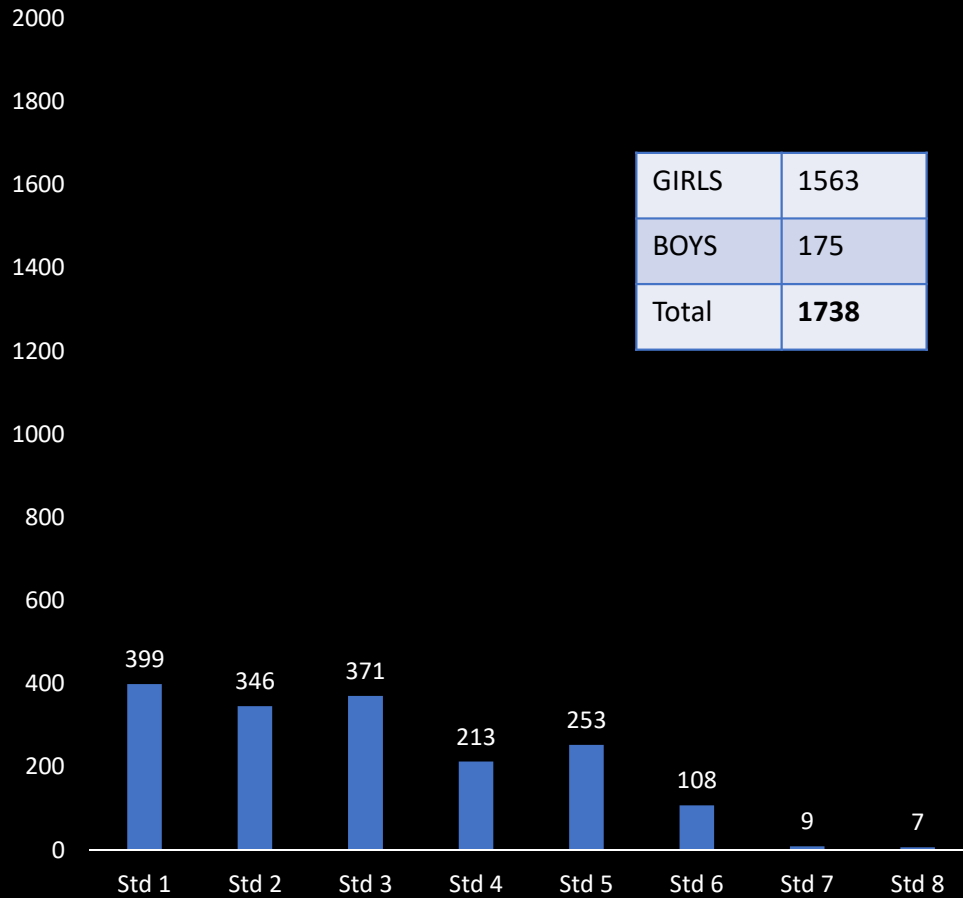
Districts (Rajasthan)	No. of SKB	#Girls	#Boys
Udaipur	324	9759	1997
Rajsamand	41	1430	28
Pratapgarh	230	6875	693
Sirohi	160	4793	151
Dungarpur	50	1524	11
Ajmer	28	895	-
Jodhpur	28	880	-
Pali	55	1622	-
Banswara	24	764	150
Jalore	24	759	-
Bhilwara	24	640	-
	<b>989</b>	<b>29,941</b>	<b>3,030</b>

## Rajasthan



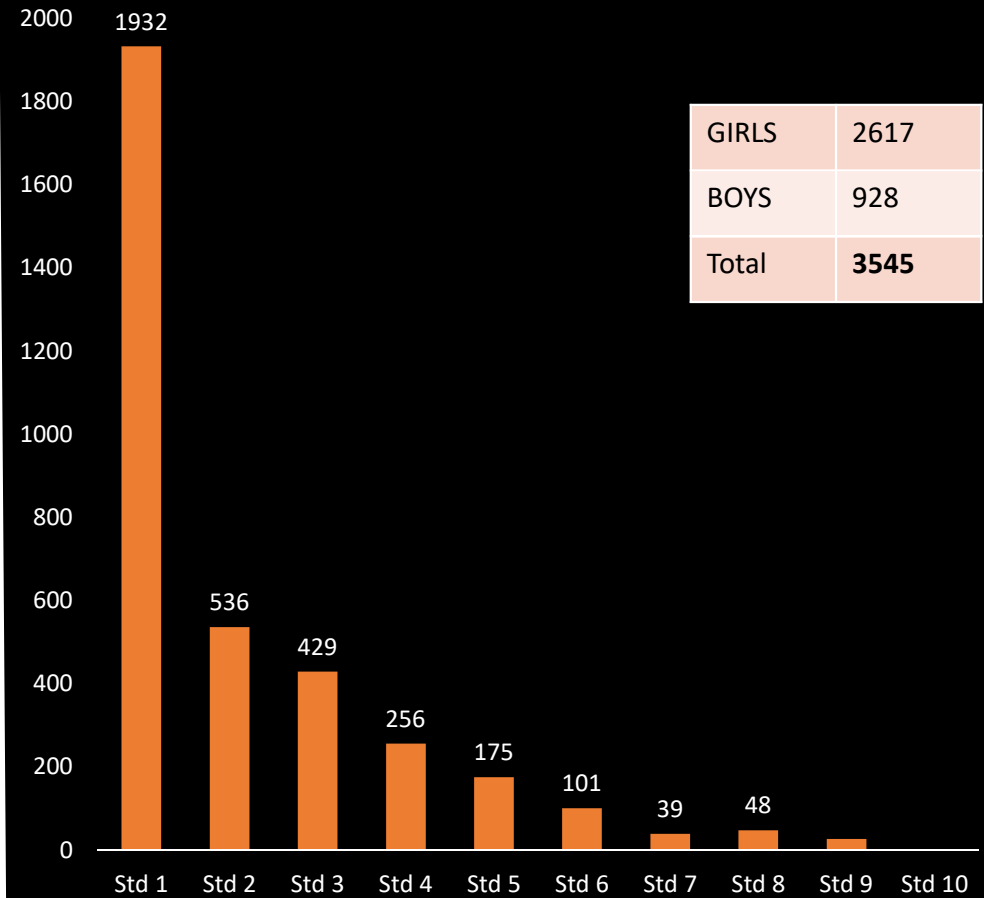
# SAKHIYON KI BAADI

Enrolment during 2018-19



GIRLS	1563
BOYS	175
<b>Total</b>	<b>1738</b>

Enrolment during 2019-20



GIRLS	2617
BOYS	928
<b>Total</b>	<b>3545</b>

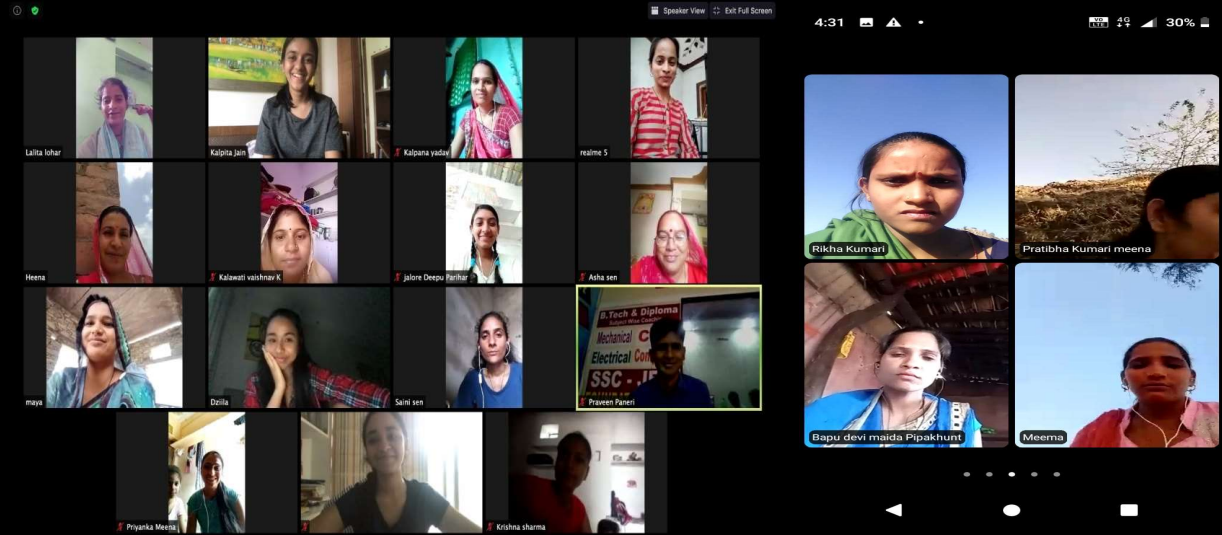
# Operations During Unlock Phase Of The Covid-19 Pandemic Times



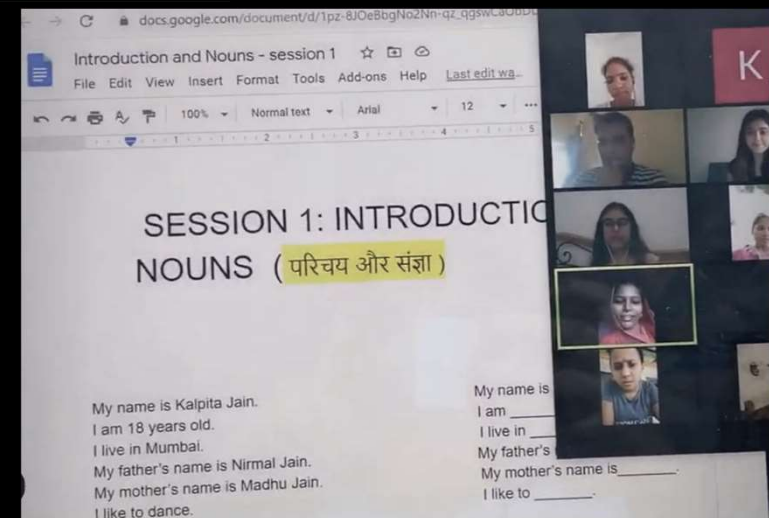


# Volunteering Program (Online)

An online **English Training** program was introduced during the lockdown phase, where students from International Universities volunteered to engage with our teachers over video call and taught English from basics.



Online Sessions	Basic English	Advance English	Digital English
No. of Volunteers	53	8	8
No. of Participants	379	100	100
Sessions per batch	26-28	10	2
Total Hrs. of Online Training	975 hrs.	80 hrs.	20 hrs.



Introduction and Nouns - session 1

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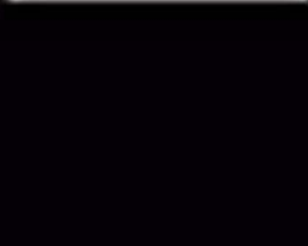
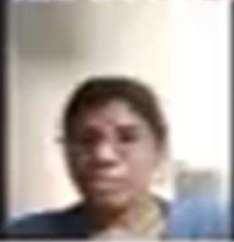
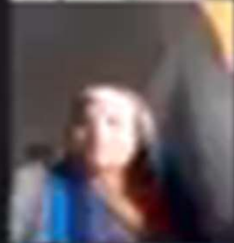
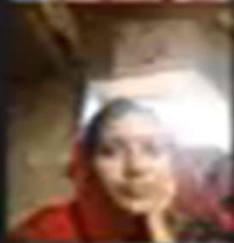
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SESSION 1: INTRODUCTIO

NOUNS ( परिचय और संज्ञा )

My name is Kalpita Jain.  
I am 18 years old.  
I live in Mumbai.  
My father's name is Nirmal Jain.  
My mother's name is Madhu Jain.  
I like to dance.

My name is  
I am \_\_\_\_\_  
I live in \_\_\_\_\_  
My father's \_\_\_\_\_  
My mother's name is \_\_\_\_\_  
I like to \_\_\_\_\_





# Maa-Baadi Centers

IIFL Foundation is extending support to Tribal Area Development Department (TADD) for redevelopment of 30 Maa Baadi centers through introduction of Digital learning tools, extensive learning resource (library & toys), access to hygienic water & sanitation facility.

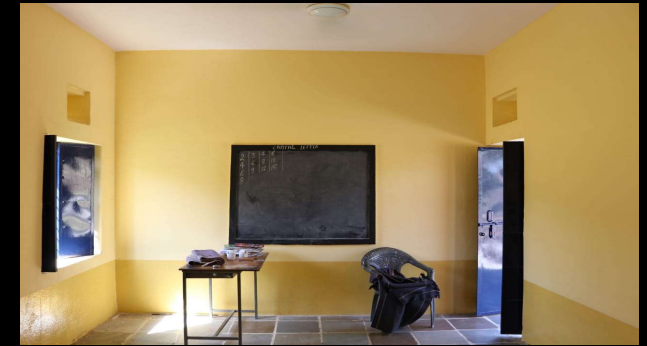


Existing condition of a Maa Baadi Centre



After our interventions

# Maa Badi Centers



- Installation of Solar Panels (2 KW)
- Solar powered water pump (1HP) & electric supply
- Drinking water facility (Installation of taps)
- Water supply to toilets, basin (hand wash)
- Digital Learning Kit
- Installation of Ceiling fan (1 per center) and switch boards
- Providing Nutri- bars



# Daan Utsav (Employee Contribution)



“JOIN THE CAUSE...  
SUPPORT BY DONATING”

Dear Team,

Year 2020, has been quite an unforgettable time for all of us.

We've experienced new highs and lows,

Discovered new things about ourselves and of those around us.

The year has been more of an **Enlightener**, in many ways.

During this time, we experienced the feeling of someone extending a 'helping hand' when we least expected it.

It felt comforting, assuring and silently said, *'that you are not alone, we are in it together!'*

**Daan Utsav** marks a period to express gratitude and in that spirit, IIFL Foundation has chosen to make a promise to children from marginalized communities to help attain literacy. We've joined hands with the Government, and committed to upgrade the learning facility known as Maa Badi Centres, that educates children in the remotest locations.

On the occasion of Daan Utsav, IIFL Group employees donated a certain amount to support the initiative of rebuilding Maa Baadi centers.

**Rs.85,715/-** were raised from their overall contribution



# Restoration of School Buildings



IIFL Foundation has supported Board of Secondary Education (**RBSE**) for development of rooms and a fully equipped Science Laboratory at Senior Secondary Girls School (Residency, Udaipur)



Girls from **SC/ST communities** benefit from the hostel facility while pursuing secondary education

The school & hostel has total enrolment of **1000+ girls** studying in IX, X, XI & XII class

# Chauras

IIFL Foundation initiated a 'learning centre cum creche' known as 'Chauras' for children of migrant construction labourers. Chauras is operational at a construction site in Greater Noida (UP) between 9:00 am to 5:30 pm on weekdays.

The centre facilitates basic functional literacy & provides nutritional meals to the children.

Age group: 3 months old to 14 years





# Scholarship



- Scholarship support for 700 girl student
- Rs. 5000 support for 350 girls studying in class 11 to 15
- Rs.3500 support for 350 girls studying in class 9 and 10

The banner features the 'Buddy4Study' logo at the top left, which includes a yellow star character wearing a graduation cap and the text 'Gateway to scholarship world'. On the right side, there is a search icon and a menu icon. The central part of the banner shows a young girl in a blue school uniform sitting and reading a book, surrounded by educational icons like a graduation cap, a rocket, a paper airplane, and a lightbulb. To the right of the girl, the text reads 'IIFL SCHOLARSHIP' in large white letters, followed by 'Opportunity for girl students' in smaller white text. Below this, an orange button contains the text 'AWARD: UP TO INR 5,000'. In the top right corner, the IIFL FOUNDATION logo is displayed. On the far right edge, a vertical yellow bar contains the text 'Ask Your Question'.

Karnataka, Rajasthan, Tamil Nadu and Maharashtra

# Our Philosophy - **HELP**



Livelihood

Animal  
Husbandry

ë Mela

# Animal Husbandry



Livestock Development Program – Cattle breed improvement center provides services at doorstep of the cattle owners to encourage and maintain livestock rearing as a secondary source of income.

## Speculated Impact

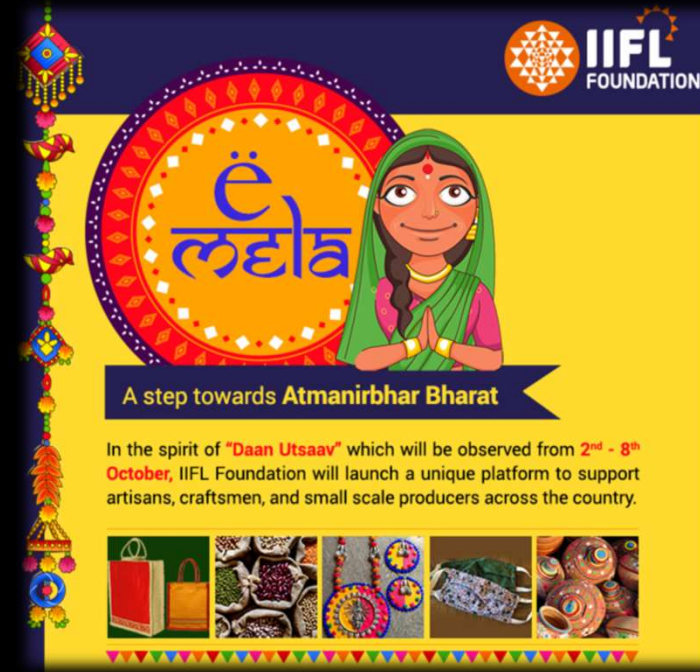
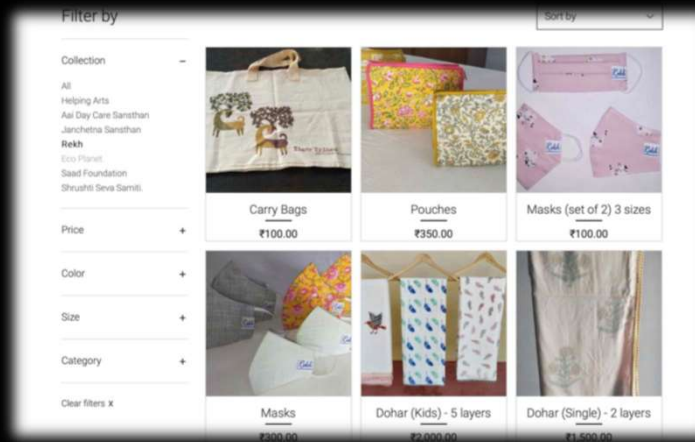
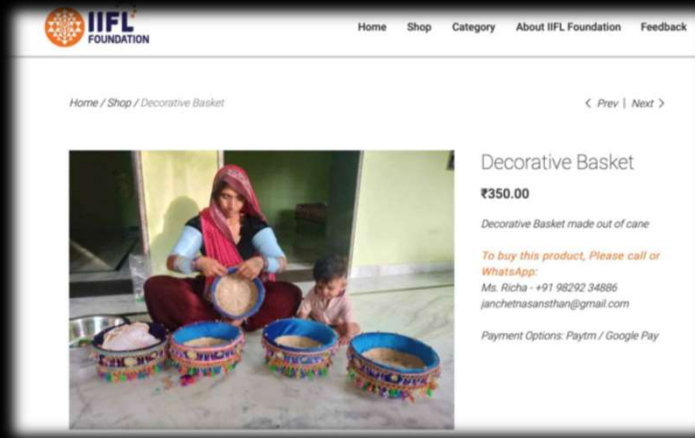
- Improvement in productivity of the local cattle and buffalo
- With the dairy activity agriculture sector will also get benefitted.
- Increase in production of milk products

No. of AI Centers	7
Karnataka	3
Rajasthan	2
Tamil Nadu	2
Beneficiaries (Farmers)	1800

## Livelihood

IIFL Foundation launched an unique online platform to support artisans, craftsmen and small scale producers across the country, to resurrect their livelihood in the post-lockdown phase. An online website - [daanutsav.iifl.com](http://daanutsav.iifl.com), offering a platform for NGOs, Self Help groups and community based groups to showcase and sell their products directly to customers across India. The services of this platform are offered 'free of cost' to the users.

# ē MELA



No. of NGOs	7
No. of Products	70
No. of States (Participants)	4

# Our Philosophy - **HELP**



**P**overty  
Alleviation

Financial  
Literacy

Employment  
to 989  
women

Micro  
Finance

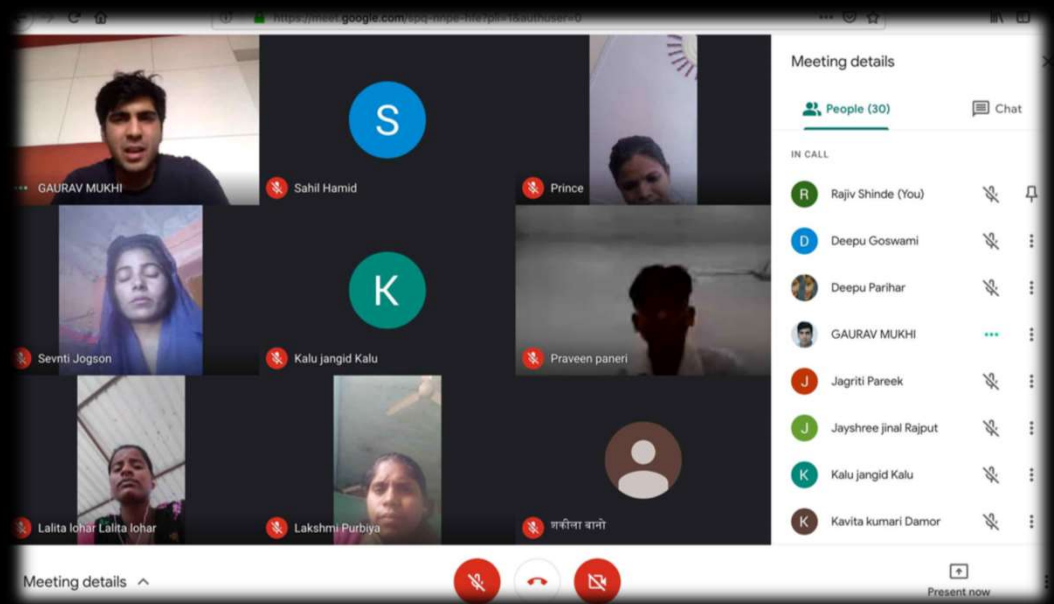
## Poverty Alleviation

# Financial Literacy



An intern with IIFL Foundation planned and conducted sessions on **Financial Literacy**, for female team members, associated with the Sakhiyon ki Baadi initiative.

Interactions were found to be helpful by participants.



No. of Batches	10
No. of Volunteers	1
No. of Participants	200+
Topics covered	Savings management, Safe practices for Digital transactions, Understanding banking services, Govt. schemes for savings, Understanding financial products (Mutual funds, Insurance, Stocks Market)

IIFL Foundation through its Sakhiyon ki Baadi – Girl child literacy initiative has directly provided employment to over 950+ women from the remotest of villages across 11 districts of Rajasthan.



'I've been conducting IIFL Foundation's Sakhiyon Ki Baadi centre in Mavasiya gram panchayat of Ajmer District since November 2018. While conducting this female literacy centre, I got the opportunity to learn a lot and this work also provided financial support to me. I'm proud to be a part of this initiative'

- Sita Devi (SKB - Kalyanipura), Cluster - Ramsar.

# Other Activities



Recording... Remaining Meeting Time: 02:21 Upgrade

Rajiv Shinde Jan Chetna Sanst... Sheetal Anusha Samantha Geetha Menon

A screenshot of a Zoom meeting. The main video feed shows a group of women in traditional Indian attire, including colorful saris and headpieces. One woman in the foreground is smiling and has her hand near her face. The meeting interface includes a top bar with participant names: Rajiv Shinde, Jan Chetna Sanst..., Sheetal, Anusha, Samantha, and Geetha Menon. A status bar at the top of the video feed shows "Recording...", "Remaining Meeting Time: 02:21", and an "Upgrade" button.



# IIM Indore (Atharv'20)



Atharv is the Management and Cultural fest of the Integrated Program in Management of IIM Indore. It is the first ever undergraduate management fest which was conducted at an IIM and is also the largest undergraduate management fest in Central India.

. IIFL Foundation – Official Sponsor of the Pi Quiz & Scholarship Test for the underprivileged

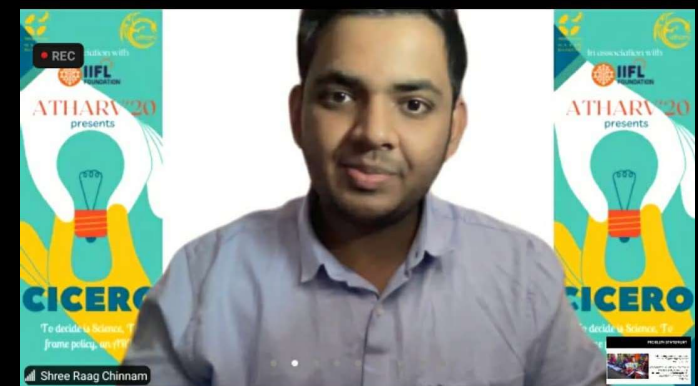
The competition aims at providing scholarship to meritorious students, through a completely virtual examination, along with ensuring conducting the PiQuiz Scholarship Test for the underprivileged.

. Cicero – Social Policy Event

Case study on Sakhiyon ki Baadi discussed by participants sharing solutions and ideas to refine the initiative.



Date	19 <sup>th</sup> to 21 <sup>st</sup> Feb 2021
Age Group	16 – 22 yrs
No. of Participants (Colleges)	100+ SRCC, St.Stephens, IIT Bombay, NLU Delhi, NLSIU Bangalore, IIM Shillong, IIM Kozhikode, etc.



# Impact Day (Sakhion Ki Baadi)

On occasion of IMPACT DAY Celebration at IIFL, our employees from across India planned and engaged with our girls through interactive sessions.

The sessions were education covering topics as

- Public speaking
- Body language
- Good Touch-Bad Touch
- Creative writing
- Dance

Over 180+ girls, those who could have access to internet (mobile) participated in the sessions



# Anand Utsav (Sakhion Ki Baadi)



IIFL Foundation hosted an online celebration - **Anand Utsav**, An event to mark successful completion of 4 years, of fulfilling the mission to spread literacy among girls that are never enrolled at school or are dropouts.

The event was also celebrated to commemorate the hardships of the team members, that showed exemplary work with the community in times of Covid-19 pandemic.



Chief Guest – Ms. Sangeeta Beniwal, Chairperson,  
Rajasthan State Commission for Protection of Child Rights



Chief Guest – Smt. Chetna Bhatti (*Beti Bachao, Beti Padhao*)  
Chief Superintendent of Police, Udaipur.



Children of Sakhion ki Baadi connected with the  
online event  
Over their teachers mobile phone (Pindwara)



A girl from native Meena Community, who attains  
*Sakhion ki Baadi* is participating in Anand Utsav  
2021



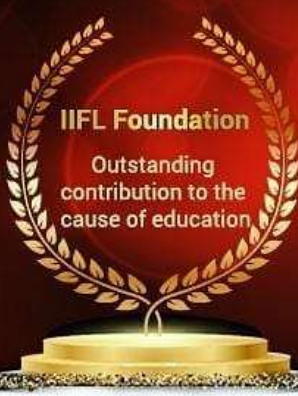
# AWARDS

IIFL Foundation's 'Sakhion Ki Baadi' initiative received the 'Most Promising CSR Program' Award (Above Rs. 5 Crore budget) at the prestigious Goodera Karma Awards (2020)

## TRIPLE WIN FOR



National Awards for Excellence in CSR & Sustainability



IIFL Foundation bagged 3 awards at The National Awards for Excellence in CSR & Sustainability.



Most Promising CSR Program

Goodera Karma Awards



**Thank  
you**

