

**2014 - 2024**

*Years*

**ANNIVERSARY**

**“I strongly believe education should be available to every Indian child and it's unfortunate that so many young Indians particularly girls miss on basic education. We should do whatever possible to ensure girls are educated. It is not only education for one individual but for two generations and the country's prosperity and dignity depends on it.”**

Mrs. Madhu Jain - Director, IIFL Foundation



## Message from the Director

दातव्यमिति यद्दानं दीयतेऽनुपकारिणे ।  
देशे काले च पात्रे च तद्दानं सात्त्विकं स्मृतम् ॥

This famous quote from the Hindu scripture, The Bhagavad Gita has summarized the meaning of philanthropic activities beautifully. It means “Charity that is practised out of a sense of duty – simply because one feels it is the right thing to do – to a worthy person, at an appropriate time, with no expectation of reward or return from the recipient, is Sattvik Daan /charity”. This has been the philosophy behind all our activities at IIFL Foundation.

We have come a long way from our humble beginnings in 2014, evolving at every stage of our journey and focusing on the all-round development, well-being and empowerment of our communities. From a single focus area of education, we have expanded our horizons to include projects in the domains of environment, health, livelihood and poverty alleviation. Besides, we also undertake need-based relief activities to help communities affected by natural calamities.

I want to take this opportunity to extend my heartfelt gratitude to team IIFL Foundation and wish them a very happy tenth anniversary. Our people, our NGO partners, local and state authorities and governments are our constant pillars of support and help us transform lives of the underprivileged populace of our society. I am confident, that together, we will continue to amplify the impact and durability of the projects undertaken by us. Onwards and upwards.

Best Regards,

**Madhu Jain**



Director  
IIFL Foundation



**Madhu Jain**  
Director,  
IIFL Foundation

# ABOUT US



## Our Mission

To enhance the quality of life of marginalized, less privileged and out-of-school girls in our society, by providing quality education and mainstreaming them.

## Our Philosophy



## Our Vision

To achieve 100 percent literacy among girls in the age group of 4 to 14 years, in Rajasthan by 2030.

### Lives touched since 2014



**Health**  
**7,54,874+**



**Education**  
**13,25,080+**



**Environment**  
**41,425+**



**Livelihood**  
**24,980+**

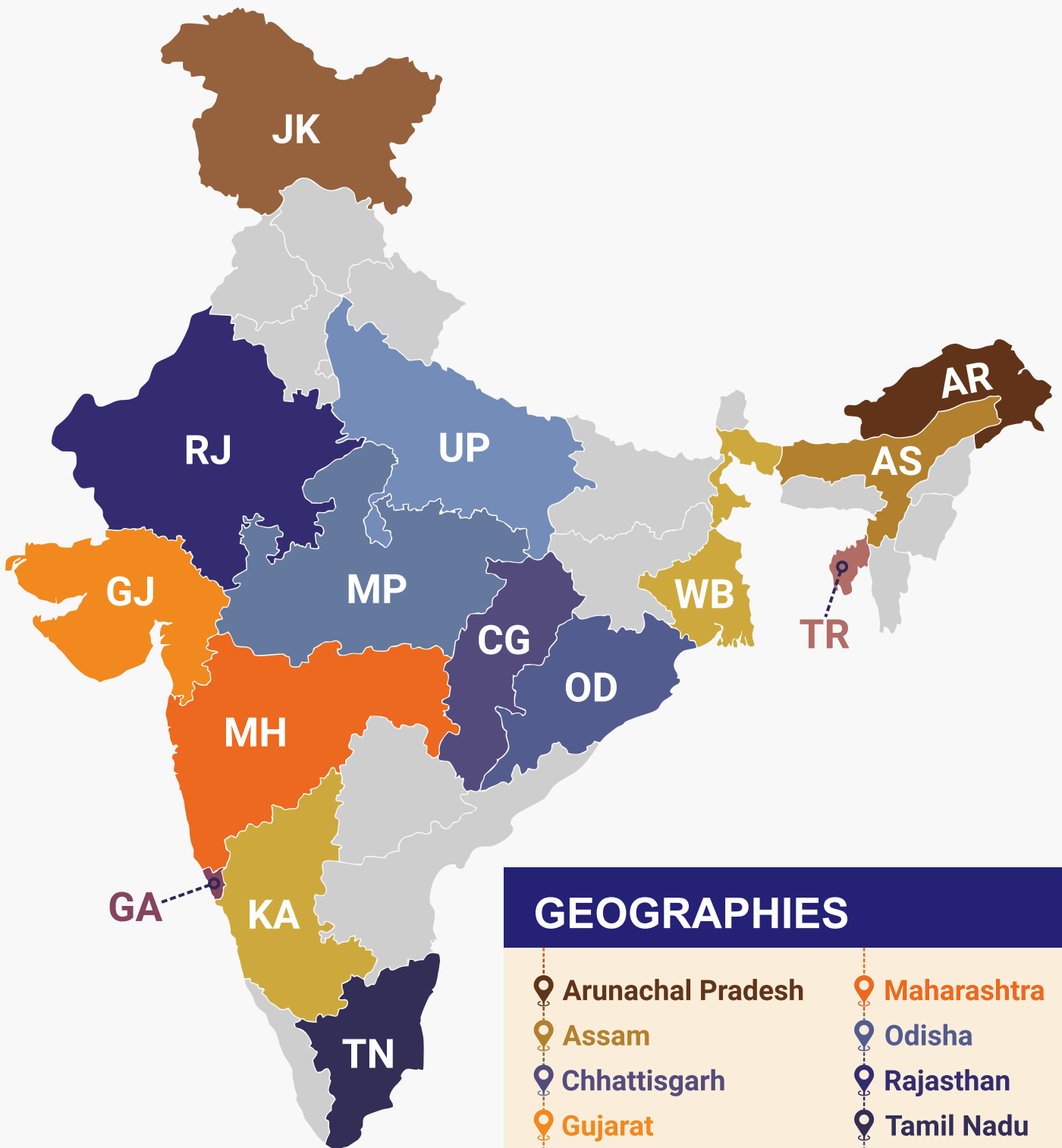


**Poverty Alleviation**  
**17,236+**



**Other Activities**  
**522+**





## GEOGRAPHIES

- 📍 Arunachal Pradesh
- 📍 Assam
- 📍 Chhattisgarh
- 📍 Gujarat
- 📍 Jammu & Kashmir
- 📍 Karnataka
- 📍 Madhya Pradesh
- 📍 Goa
- 📍 Maharashtra
- 📍 Odisha
- 📍 Rajasthan
- 📍 Tamil Nadu
- 📍 Tripura
- 📍 Uttar Pradesh
- 📍 West Bengal

## INITIATIVES UNDERTAKEN SINCE 2014

### HEALTH

- Paediatric ICU Beds
- Donation of hearing aids
- Annual medical camps
- Aarogya
- Mission Conquer COVID 19
- Ambulances donation
- Covid-19 vaccine delivery using drone
- Development of Emergency services and Orthopedic department at Government Hospital
- Ophthalmic ward at Primary Health Centre
- Construction of in-patient ward at Bhaktivedanta hospital

### EDUCATION

- Rathshaala
- Sakhion Ki Baadi
- Chauras-literacy centre for children at construction site
- Maa Baadi
- Digital Shaala
- Smart Shaala
- Smart and interactive classrooms
- Seva Kutir
- English Language labs
- Digital library
- Shelter home for homeless children
- Administrative support towards a school for under-privileged
- Community radio
- Mini libraries at government schools
- Construction of science labs and multi-purpose hall at government schools
- Set up of computer labs
- Provision of benches, chairs, other support in a semi-private school
- Solar panels installation at government schools
- Cycle distribution to 150 under privileged girls
- Scholarship
- Support towards ASER, Chattisgarh

## ENVIRONMENT

Development and maintenance of public spaces/gardens via Miyawaki technique  
Urban Forest  
Arvi river conservation  
Development of Medicinal Garden for research purposes  
Construction of Check-dams  
Tree plantation drives

## LIVELIHOOD

E-Mela  
Support to differently abled  
Skill-based training programs in Retail, Hospitality, Home-stay, Host Management, BFSI and Industrial Training (Electrician & Plumbing)  
Raincoats for Mumbai Police  
GlocalBodh -App-based capacity building of NGOs  
GROW fund  
Entrepreneurship development program in Home Decor  
Drone for Research in Agriculture  
Gulabi gaon- business hub for female entrepreneur

## POVERTY ALLEVIATION

Donation of sewing machine.  
Support towards set up of beauty parlor  
Livestock development program and lumpy cow-disease medicinal support

## DISASTER RELIEF

Distribution of relief kits in Rajasthan, Odisha, Assam, and Maharashtra

## OTHER ACTIVITIES

Exploratory trip of PRI members to Mawlynnong, Meghalaya  
Volunteer initiatives  
Employee engagements via Blood Donation Camps, Charity Runs and Tree Plantation



# HEALTH PROGRAMS

IIFL Foundation is dedicated to provide affordable and high quality medical services to the underprivileged.



➔ **Annual Medical Camps**  
Cataract operations and dental procedures at Barsana (Uttar Pradesh), OPD services and nutritious meals for pilgrims at Pandharpur (Maharashtra).

Lives Impacted  
**605,756** Patients

Data period: April 2019 to March 2024



## ➔ Aarogya

A health check-up initiative for children attending "Sakhion ki Baadi" programme, Rajasthan.

Lives Impacted  
**47,421** Children

Data period: April 2019 to March 2020





## ➔ INFRA SUPPORT TO BHAKTIVEDANTA HOSPITAL

Support towards construction of the in-patient ward with advanced medical facilities to benefit communities around Thane and Mumbai, Maharashtra

Lives Impacted

**1,954** Patients

Data period: April 2023 to March 2024

## ➔ Donation Of Medical Equipment to KEM Hospital

Non-stress Test Machines (NST) to save lives of millions of children and an ESG machine to make healthcare affordable for the marginalised.

Lives Impacted

**375** Patients

Data period: April 2023 to March 2024



## ➔ Ophthalmic Ward At Primary Health Centre (PHC)

Comprehensive medical support by setting up of Ophthalmic Care unit, Ultrasound unit for expecting mothers and an ambulance service, serving the scheduled tribe area in Khamnor, Rajasthan.

Lives Impacted

**1200** Patients

Data period: April 2021 to March 2024



## ➔ Emergency Services and Orthopedic Ward

Reactivated Emergency Services, including Operation Theatres, ICUs, OPDs, doctor cabins, and medical equipment for Orthopaedic surgeries at Maharana Bhupal Govt. Hospital, Udaipur, Rajasthan.

Lives Impacted

**93,000** Patients

Data period: April 2021 to March 2024





## ➤ Ambulance Donations

In Rajasthan, Maharashtra and Karnataka to ensure timely intervention to save millions of lives.

Lives Impacted  
**2,535** Patients

Data period: April 2021 to March 2024



# EDUCATION INITIATIVES

Our goal is to enroll out-of-school girls into formal education systems by establishing and improving existing educational facilities with a focus on digital literacy.

## ➔ Sakhiyon Ki Baadi

An initiative to eradicate female illiteracy in rural Rajasthan, through community-based learning centres for girls in the age group of 4 to 14 years, especially from the Scheduled tribe communities. The programme has grown from 100 to 1,185 centers covering 15 districts, impacting lives of more than 40,000+ girls till date. The program will be further strengthened by an upgraded pedagogical intervention to promote age and grade appropriate learning, during FY 24-25.

Lives Impacted  
**34,000** Children on an average attend SKB on annual basis

Data period: April 2017 to March 2024





## ➔ Chauras

This unique project addresses the education gap among children of migrant labourers by establishing learning and day-care centres at construction sites, brick kilns and stone processing units, to ensure continued learning of children at move (Rajasthan, Gujarat and Delhi NCR).

Lives Impacted

**1,000 Children**

(Age group - 3 months to 12 years old)

Data period: 2019 to March 2024



## ➔ Digital Shaala

IIFL Foundation's Digital Shaala program installed 50 educational TV sets, enriching learning for grades 6-8, with a notable 35.14% increase in student learning. Participating teachers reported enhanced digital skills and knowledge of program components, affirming its success in improving educational outcomes.

Lives Impacted

**9,053 Students**

Data period: April 2023 to March 2024





## ➔ Maa Baadi Centers

Upgradation of learning centres located in areas inhabited by Scheduled Tribe population (Rajasthan), through installation of Solar Panels, Educational AV material (Smart TV), improved sanitation facility and a play area to promote a conducive learning environment.

Lives Impacted

**900 Students Annually**

Data period: April 2020 to March 2024



## ➔ English Language Lab

A dedicated language lab to enhance English language skills, through digital content offered in a blended mode (online and offline) for students studying at Government schools at Rajasthan.

Lives Impacted

**1,247 Students**

Data period: April 2023 to March 2024



## ➔ Seva Kutir

Provision of supplementary education and 3 nutritious meals in a day for children native to tribal population in Sheopur district of Madhya Pradesh.

Lives Impacted

**3,000 Children**

Data period: April 2021 to March 2024



### ➤ Smart Shaala

Empowering government school teachers in foundational literacy and numeracy with a focus on English and mathematics skills, aided with learning kits. This project is operational in the aspirational districts of Rajasthan & Uttar Pradesh, and is approved by NITI Aayog.

Lives Impacted

**1,15,793 Students**

Data period: April 2023 to March 2024

### ➤ Digital Library

Donation of educational content loaded tablets to enhance digital literacy as well as promoting personalised learning in language and mathematics at Rajkumari Ratnavati Girls School in Jaisalmer, Rajasthan.



Lives Impacted

**150 Students**

Data period: April 2023 to March 2024



### ➤ Choti Badi Baatein

Supporting children's mental wellbeing and foundational learning through an inclusive curriculum delivered via Community Radio and community interactions in Jhunjhunu, Rajasthan.

Lives Impacted

**Approx. 2,50,000 Children**

Data period: January 2023 to December 2023



Our goal is to provide skill-based learning opportunities to marginalised youth for gainful employment.

### ➔ Gulabi Gaon

Set up of a business hub (Bazar haat) to foster women entrepreneurship, promoting local business, and to create livelihood opportunities in Bhint Nagar, Nashik, Maharashtra.



Live Impacted

**10 Shops for  
10 Women Entrepreneur**

Data period: April 2022 to March 2024

## LIVELIHOOD INITIATIVES

### ➔ E - Mela

This platform offers NGOs, self-help groups, and community – based organizations the opportunity to showcase and sell their products directly to customers across India, completely free of cost.

Lives Impacted

**7 NGO's across 4 States**

Data period: April 2020 to March 2021

**IIFL FOUNDATION**

**È  
लदीव**

**A step towards Atmanirbhar Bharat**

In the spirit of "Daan Utsav" which will be observed from 2<sup>nd</sup> - 8<sup>th</sup> October, IIFL Foundation will launch a unique platform to support artisans, craftsmen, and small scale producers across the country.

This platform will be a website for NGOs (80G registered), SHGs and other social groups to showcase and sell their goods, directly to customers across India.

Come, join our efforts towards Atmanirbhar Bharat!

To know more and join this initiative, write to us at [CSR@iifl.com](mailto:CSR@iifl.com)

Launching on 2<sup>nd</sup> October, 2020

## ➔ Entrepreneurship Development Program



A unique mentoring program to promote and support cultural entrepreneurs in the home decor and furnishings sector.

Lives Impacted

**14** Entrepreneurs

Data period: April 2023 to March 2024



## ➤ HOMESTAY HOST TRAINING FOR YOUTHS



First ever training program for youth in Arunachal Pradesh in home stay, in collaboration with National Cadet Corps and the Ministry of Development of North Eastern Region (MDoNER), Government of India.

Lives Impacted

**160** Youths

Data period: September 2023 to September 2024



### ➤ Glocalbodh Mobile App

A dedicated mobile app offering certified courses in NGO management covering topics but not limited to financial planning, resource mobilisation, compliance, accounts, and many more.

Lives Impacted  
**50** NGO's

Data period: April 2022 to March 2024



### ➤ Retail & Hospitality Program

Helping educated youth from Kupwara, an aspirational district, to break the cycle of unemployment by gaining job ready skills in retail and hospitality sector.

Lives Impacted  
**312** Youths

Data period: April 2022 to March 2024



### ➤ BFSI courses for women

A program designed to prepare marginalised women for a successful career in the Banking, Financial Services, and Insurance industry.

Lives Impacted  
**253** Females

Data period: April 2021 to March 2024 (for both courses)



The aim is to provide opportunities to the individuals as well as households to break intergenerational poverty with economic means.

## POVERTY ALLEVIATION

### ➔ Livestock Development Program

This program focuses on providing support to the individuals for livestock development as well as medicinal support for lumpy to help cattle owners boost their secondary income through better livestock

Lives Impacted

**11,934**

Data period: April 2019 to March 2024



### ➔ Empowering Women:

101 Sewing Machines Donated to Entrepreneurs in Rural Chittorgarh, Rajasthan.

Lives Impacted

**101 women**

Data period: April 2022 - March 2023



- **Boosting Entrepreneurship:**  
Support for a New Beauty Parlour.

Lives Impacted

**1 Household**

Data period: April 2022 - March 2023



**G - Greening our Environment**  
**R - Restoring Ecosystems**  
**O - Oxygen for all**  
**W - Woodlands of Tomorrow**

IIFL Foundation has been at the forefront for protecting and conserving environment under our 'GROW' mandate.

### ➤ Botanical Garden

To promote plant sciences as well as research, a botanical garden has been developed at Institute of Science, Mumbai, planting 1031 herbal saplings of 86 varieties. This garden has provided an opportunity to the students to access saplings for their research at their institute only.



### ➤ Urban Forest

Under the Project, the IIFL Foundation partnered with Maharashtra government's '**Mumbai Climate Action Plan**', to increase plant cover in Mumbai. 1,397 trees and 10,297 shrubs were planted under this initiative, promoting green cover in Mumbai city.

### ➤ Miyawaki Forest

In collaboration with BMC, a garden has been developed on a 2500 Sq. Mtr. piece of land in Chembur, Maharashtra with plantation of 10,400 indigenous plant species which are 100% organic, wild, fast growing & self-sustainable following the Miyawaki technique.



## ➤ Arvi River Project

Under partnership with Maharashtra Govt., an area of 22 KM of Arvi River has been revived using artificial recharge. This initiative has helped 16 villages in district Wardha, Maharashtra.



## ➤ Check Dams

To increase ground water recharge, so that water can be withdrawn during the dry season for irrigation, livestock watering and for drinking purposes, check dams were constructed on water bodies in the Palghar region, Maharashtra.

# AWARDS and RECOGNITION

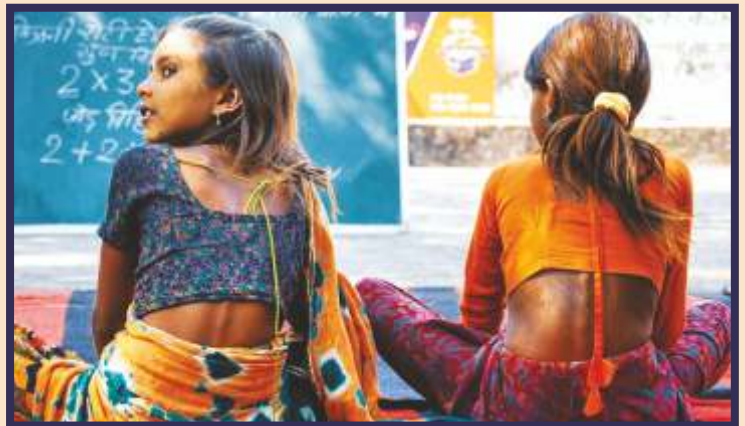
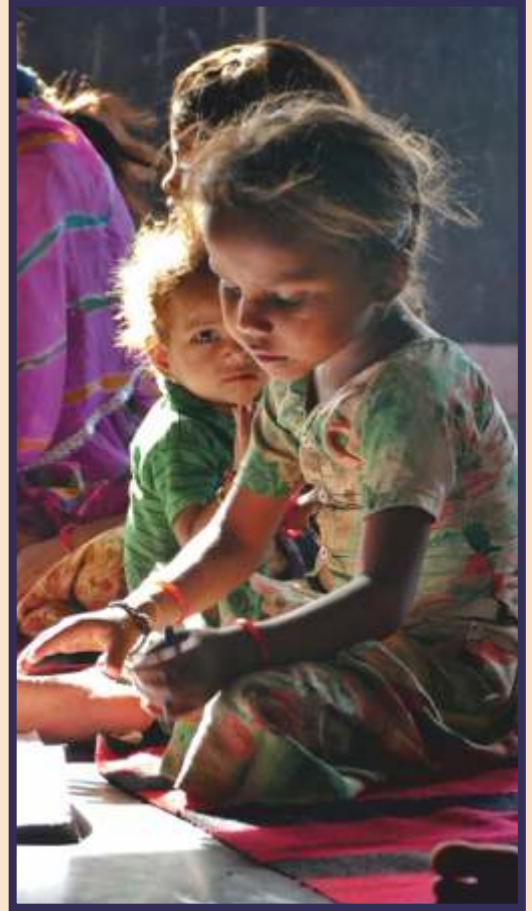
Year	Award	Awarded by
2019-20	<ul style="list-style-type: none"> <li>• <b>“Best Innovative CSR Project Award”</b> for Financial Literacy – IIFL Foundation</li> <li>• <b>“Best CSR Impact Award”</b> to IIFL Foundation - <i>Wadhona Nullah recharge, Maharashtra</i></li> </ul>	CSR Summit and Awards 2019
	<ul style="list-style-type: none"> <li>• <b>“Women CSR Leader”</b> – Ms. Madhu Jain, for efforts on Girl child literacy, water conservation, Health and other interventions.</li> <li>• Support and improvement in quality of Education</li> </ul>	CSR Summit and Awards 2019
2019-20	<ul style="list-style-type: none"> <li>• <b>“The Most Promising CSR Program ”</b> - Sakhiyon ki Baadi</li> </ul>	Goodera Karma Awards
	<ul style="list-style-type: none"> <li>• <b>“Women CSR Leader”</b> – Ms. Madhu Jain</li> <li>• <b>“Outstanding Contribution to the Cause of Education”</b> – IIFL Foundation</li> <li>• <b>“Best CSR Impact Initiative”</b> – Sakhiyon ki Baadi</li> </ul>	The National Awards for Excellence in CSR & Sustainability
2021-22	<ul style="list-style-type: none"> <li>• <b>“Social Entrepreneur of the year ”</b> - Ms. Madhu Jain</li> </ul>	Goodera Karma Awards
	<ul style="list-style-type: none"> <li>• <b>“Women CSR Leader”</b> – Ms. Madhu Jain</li> <li>• <b>“Blackswan award for Women Empowerment ”</b> – Ms. Madhu Jain</li> <li>• <b>“India's Greatest CSR Brand 2020 - 21”</b> – Sakhiyon ki Baadi</li> </ul>	Asia One Awards
	<ul style="list-style-type: none"> <li>• <b>“Sustainable Carbon Management Award ”</b> – IIFL Foundation</li> <li>• <b>“Best Sustainability Education Program ”</b> – IIFL Foundation</li> </ul>	Global Sustainability Leadership Award 2021



Year	Award	Awarded by
2022-23	<ul style="list-style-type: none"> <li>• <b>“Most Innovative Solution for Covid 19”</b> – Drone Vaccine Delivery</li> <li>• <b>“Best Environment Friendly Project ”</b> – Maa Bari (Phulwari) Project</li> <li>• <b>“Outstanding contribution to the cause of Education ”</b> – IIFL Foundation</li> <li>• <b>“CSR Leadership Award”</b> – Ms. Madhu Jain</li> </ul>	<b>World CSR Congress 2022</b>
	<ul style="list-style-type: none"> <li>• <b>“Impactful CSR Leader of the Year Award ”</b> – Ms. Madhu Jain</li> </ul>	<b>Corporate Social Responsibility Summit and Awards 2022</b>
	<ul style="list-style-type: none"> <li>• <b>“Innovations in CSR Practices ”</b> – IIFL Foundation (For Drone based vaccine delivery)</li> </ul>	<b>Asia's Best CSR Practice Awards</b>
	<ul style="list-style-type: none"> <li>• <b>“Best Environment Friendly Project ”</b> – IIFL Foundation Urban Forestry Project</li> <li>• <b>“Outstanding contribution to the cause of Education ”</b> – IIFL Foundation’s Sakhiyon ki Baadi</li> <li>• <b>“CSR Leadership Award ”</b> – Ms. Madhu Jain</li> </ul>	<b>Global CSR Excellence and Leadership Awards</b>
	<ul style="list-style-type: none"> <li>• <b>“Social Innovator of the Year ”</b> – Ms. Madhu Jain</li> </ul>	<b>Responsible Business Summit 2022</b>
2023-24	<ul style="list-style-type: none"> <li>• <b>“Most Inspiring Woman Leader of the Year ”</b> – Ms. Madhu Jain</li> </ul>	<b>APJ Abdul Kalam Inspiration Awards 2023</b>
	<ul style="list-style-type: none"> <li>• <b>“Global Power Leader in CSR (Girl Child Literacy) 2024 ”</b> – Ms. Madhu Jain</li> </ul>	<b>White Page International</b>

# OUR JOURNEY





# AWARDS & RECOGNITION











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