

IIFL Finance financial literacy workshops help 52,900 citizens plan for future

Lucknow : IIFL Finance, one of India's largest non-banking finance companies, along with IIFL Foundation, has launched a new community connect program called "IIFL Milan", to organize initiatives with social impact and to give back to the community.

On 9th March 2019, IIFL organized more than 1,206 financial literacy camps in a single day in over 700 cities and towns across the country. Branded as "Future Ka Ganit" to increase awareness on being financial ready for the future through systematic planning. These camps drew participation from more than 52,900 citizens, especially women and senior citizens.

Mr. Sumit Bali, CEO of IIFL Finance, said, "IIFL Finance is a responsible or-



ganization pursuing ESG i.e., Environmental, Social and Governance, goals among its prime objectives. IIFL Milan is a step further in giving back to our community members who have helped us grow in the past 13 years. Planning is an important part of financial management, and these 1,206 financial lit-

eracy workshops innovatively explained goal-based financial planning to the participants."

IIFL Groups non-banking IIFL Groups non-banking finance arm, India Infoline Finance Limited, is a systematically important Non-Banking Financial Company not accepting public depos-

its and engaged in the business of home and property loans, gold loans, commercial vehicle finance, loan against securities, SME business and micro-finance loans. IIFL Finance has a long-term credit rating of AA (Stable) by Crisil, AA (Stable) by ICRA and AA (Positive) by CARE.