



IIFL Foundation

Press Release

For immediate publication

Mumbai, India

June 24, 2021

IIFL Foundation supports ‘Kindness on Wheels’ vaccination drive

As part of its mission Conquer COVID, **IIFL Foundation** is supporting the ‘Kindness on Wheels’ vaccination drive. This drive is aimed at vaccinating the specially-abled individuals in various regions of Mumbai. Through this initiative, safe and sanitized auto rickshaw service is provided at the doorstep of the specially-abled people. The drivers of these auto rickshaws are cooperative, empathetic and vaccinated. About 1,000 people are likely to benefit from this initiative.

It covers people affected from blindness, low vision, hearing impairment, locomotor disability, autism spectrum disorder, cerebral palsy, muscular dystrophy, multiple sclerosis and multiple disabilities (including deaf-blindness). People cured from leprosy are also covered in this drive.

This drive is conducted in partnership with our implementing agency, **Soham Foundation** and our facilitator **Renovate India**.

The implementation process comprises six simple steps:

- 1) Setting up SOP for the project
- 2) Networking with vaccination centers
- 3) On boarding auto rickshaws
- 4) Allocating rickshaws and sharing information
- 5) Pick up and drop for vaccination
- 6) Daily monitoring and reporting of progress made

Ms. Madhu Jain, Director, IIFL Foundation, said, “Most disabled citizens in India are at a higher risk of contracting COVID-19 as they are unable to follow the norms of social distancing and require constant care and support. Taking note of this need, we are facilitating vaccination for this community of highly vulnerable people. The initiative is also supporting auto rickshaw drivers who have seen reduction in their business post the pandemic. IIFL Foundation remains committed to work proactively with its partners and communities, and accomplish Mission Conquer COVID.”

This initiative follows a string of measures taken by IIFL Foundation to combat the pandemic. **IIFL Foundation** has also distributed 175 oxygen concentrators in rural Maharashtra and Rajasthan, and has provided 500 COVID relief kits in 7 towns of rural Rajasthan. It donated a servo ventilator machine to the Holy Spirit Hospital, Mumbai early this month. The aim of the Foundation is to address the most pressing issues faced by the underprivileged sections of the society to help them prevent and treat the disease.



Media Contact
IIFL Foundation
Sourav Mishra
sourav.mishra@iifl.com
9920285887